



EXCLUSIVELY CANADIAN IN STYLING IS THE NEW MONARCH LUCERNE SEDAN PICTURED IN THE SHADOW OF THE INTERNATIONALLY FAMOUS AMBASSADOR BRIDGE. YOU MAY VISIT FORD OF CANADA PLANTS IN WINDSOR, WHERE V-8 ENGINES AND PARTS FOR ALL FORD VEHICLES ARE MANUFACTURED. TOURS ARE CONDUCTED MONDAY THROUGH FRIDAY AT 10 A.M. AND 2 P.M.

POST CARD

PHOTOGELATINE ENGRAVING CO., LIMITED TORONTO



B.S

MADE IN CANADA